

Artwork File Specs

We recommend sending artwork using the following guidelines:

- **PDF file format**
- **CMYK color mode**
- **300 dpi of resolution**

SCALE:

1"=1' scale at 300 dpi minimum

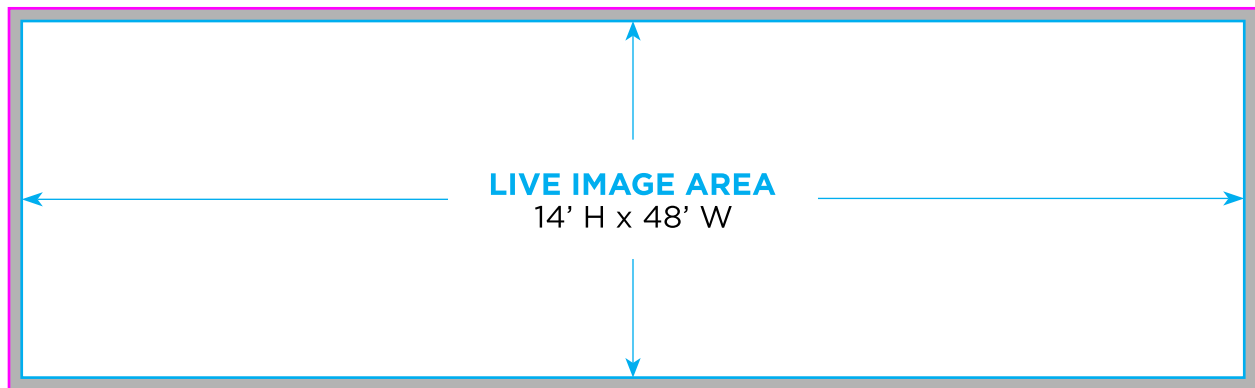
FILE SETUP EXAMPLES:

14' H x 48' W = 14" H x 48" W

12' H x 24' W = 12" H x 24" W

8' H x 16' W = 8" H x 16" W

Use the illustration below as an example



□ **LIVE IMAGE AREA:** 14' H x 48' W

■ **BLEED:** 6" around

□ **FINISHED SIZE:** 15' H x 49' W

POCKETS

The production facility should make **4" pockets** on the back of the vinyl for installation. This does not change the overall size (finished size) of the vinyl.