

## Artwork File Specs

**SCALE:** 1/2"=1'

**RESOLUTION:** 300 dpi minimum

For optimal output, we recommend building your file to 408 dpi.

**FORMAT:** PDF

**COLOR MODE:** CMYK

**Be sure to include the bleed in your file.**

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## EXAMPLE:

### MECHANICAL ART SIZE

**LIVE SIZE:** 7" H x 24" W

**BLEED:** TOP: .25"      LEFT: .25"  
          BOTTOM: .25"    RIGHT: .25"

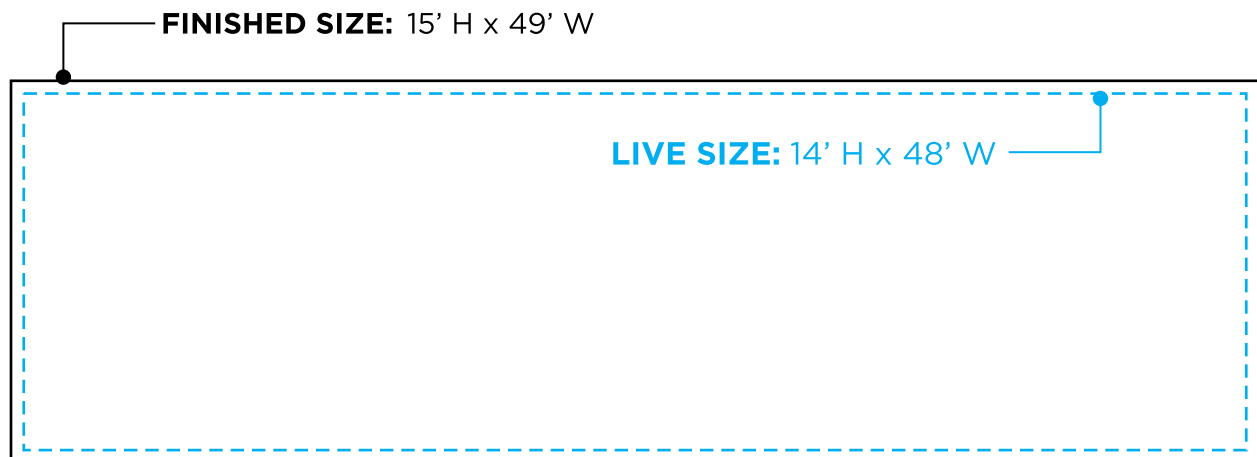
**FINISHED SIZE:** 7.5" H x 24.5" W

### PRODUCTION SIZE

**LIVE SIZE:** 14' H x 48' W

**BLEED:** TOP: 6"      LEFT: 6"  
          BOTTOM: 6"    RIGHT: 6"

**FINISHED SIZE:** 15' H x 49' W



BULLETIN 14' H x 48' W