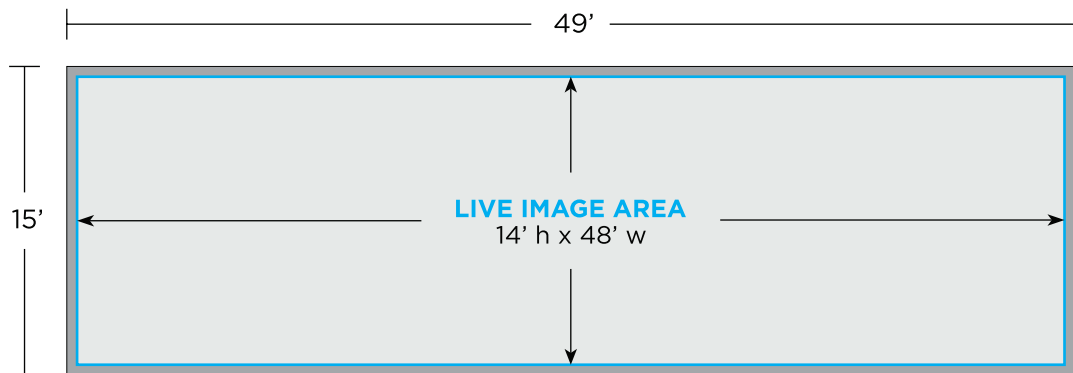


ARTWORK SPECS

STATIC BOARDS

Use the illustration below as an example



LIVE IMAGE AREA: 14' h x 48' w

FINISHED SIZE: 15' h x 49' w (Total printed area)
Bleed the background 6" on all four sides.

FORMAT/COLOR/RESOLUTION:

PDF FILE (Preferred file format)

Adobe Photoshop:

.PSD - Save in separate layers file, rasterize (render) text layers - otherwise include all fonts with file.

.PDF - Flatten image file or separate layers file.

Adobe Illustrator:

.EPS / .PDF - Convert fonts to paths.

Build all files in CMYK color mode.

Minimum resolution 300 dpi.

SCALE:

1"=1' scale at 300 dpi minimum

FILE SETUP EXAMPLES:

14' h x 48' w: 14" h x 48" w at 300 dpi minimum

12' h x 24' w: 12" h x 24" w at 300 dpi minimum

8' h x 16' w: 8" h x 16" w at 300 dpi minimum

POCKETS

The production facility should make **4" pockets** on the back of the vinyl for installation. This does not change the overall size (finished size) of the vinyl.